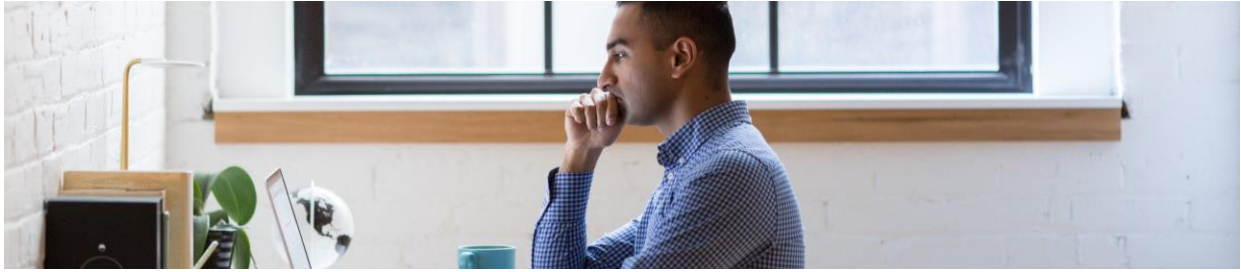


VICTORY PERFORMANCE CONSULTING LLC

www.VictoryPerformanceConsulting.net



ETHICAL LEADERSHIP

How to Promote an Ethical Work Culture

It's a larger issue than you may realize, an ethical crisis that negatively affects employee morale, motivation, performance, and retention. The underlying problem is that some leaders, bombarded by conflicting priorities, seem more motivated by self-interest and achievement than by their obligation to serve others. Do leaders have a moral duty to do what is right? Do their decisions knowingly or unknowingly affect the ethical decisions of employees? This program will engage you in small group discussions, ethical scenarios, and other real-world applications to help you confront these and other difficult questions. Need to promote an ethical culture where you work? Book this program.

Learning Objectives:

- Describe how people become ethically ambivalent and morally disengaged
- Compare how contrasting views of behavioral ethics affect decision-making
- Defend ethical leadership as a viable value proposition for leaders seeking to drive employee performance and organizational effectiveness
- Apply proven strategies to lead ethically, serve others, and drive results

Fields of Study:

- Behavioral Ethics
- Ethical Leadership

Competencies:

- Solving Problems & Making Decisions
- Managing Effective Teams